

**For Immediate Release**



**MAINLINE AUDIO INTRODUCES NEWEST ADDITION TO PRODUCT LINE  
THE “TUFF ENUFF” CHARGER AND DATA TRANSFER CABLE  
*Economical, Rugged iPhone/iPad-Compatible Cable Available At Retail Locations In  
Tennessee, Georgia And Kentucky***

NASHVILLE, Tenn. (August 6, 2015) – **Mainline Audio President and CEO, Charles Bell** is pleased to introduce MainLine Audio’s (MLA) newest product to the company’s state-of-the-art line of personal sound and audio equipment. MLA will launch the distribution of the high-speed **Tuff Enuff** charging and data transfer cable.

*“The Tuff Enuff is durable and economical. As believers in this product, we stand behind it with the limited lifetime warranty which is nearly unheard of in this industry,”* stated **Charles Bell/Mainline Audio**. *“We guarantee the Tuff Enuff in speed and reliability which is ‘a must’ in today’s digital age—it meets the ‘instant gratification’ requirements to satisfy!”*

The four-foot long Tuff Enuff cable is compatible with the iPhone and iPad, and can handle a heavy workload to meet the increasing demands for high data transfers and challenging charges.

Mainline Audio established a test market encompassing its parent company’s locations (Compugeeks in Sparta and Crossville) and other local/area retailers including: Pa’s Smoke Shop, Sparta Market, South Young Market, North Spring Shell, Bockman Way Shell, Bockman Way BP and Harry’s #11 Exxon (all of White County, TN) as well as Sligo Marina in Dekalb County, and Kuttawa Harbor Marina on Lake Barkley in Kuttawa, KY.

The test results clearly demonstrate Mainline Audio’s success in creating the Tuff Enuff cable to not just meet, but exceed, the durability, capability and speeds of other cables retailing for as much as \$34.00. For a limited time, Mainline Audio is offering the Tuff Enuff at the introductory price of \$9.99 (currently available at multiple retail outlets located in the Sparta and Upper Cumberland areas).

The early welcome and overwhelming success of the Tuff Enuff product solidified a distribution agreement between Mainline Audio and **Big South Wholesale, LLC** (with home offices in Putnam County, TN). The Tuff Enuff cable will be available on shelves among the 600 Big South Wholesale retailers located throughout Tennessee, Georgia and Mississippi.

Keeping the momentum to meet the needs of the every-changing digital sound and audio landscape, Mainline Audio is expediting development plans in the pipeline to launch futuristic products and accessories including high-speed charging cables for Android devices as well as a line of home and automobile charging adapters.

For more information about the Tuff Enuff cable or Mainline Audios products, visit [www.Mainline-Audio.com](http://www.Mainline-Audio.com) or call 931.837.4546.

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About...

**MainLine Audio** is a division of **Compugeeks Computer & I.T. Solutions** (Sparta, TN). The Mainline Audio/Compugeeks staff is experts in computer and web services, and video and audio entertainment systems. The MainLine Audio division concentration is to develop and distribute innovative, state-of-the-art, personal sound systems and accessories.

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